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| **Hands-on Exercise No. 2**  **DigiSkills**  **2.0 Batch-05 Freelancing** | **Total Marks: 10**  **Due Date: 10/08/2023** |

**STUDENT NAME:**

**Uzma Ejaz**

**Problem Statement:**

The terms those showcase your abilities and indicate what you can offer to a client, are known as keywords in a freelancer's profile. Clients uses keywords to search on freelance marketplaces for freelancers whose skillset fits their needs. You must therefore, use the appropriate keywords in your profile to appear in the search results. Incorporating appropriate keywords into your profile can establish you as a specialist in your industry and set you apart from other freelance professionals.

**Tasks1:**

1. **Mention your skillset.**
2. WordPress.
3. **Write 3-5 keywords for your freelance profile related to your skill/service.**
4. WordPress, WordPress website design, WordPress website developing, WordPress plugin, WordPress SEO.
5. **Write a Tagline/Title for your profile using the main keyword in it.**
6. **“**I willdevelop a premium business website with modern design/developing using WordPress”.

1. **Write a Profile Description (at least 100-150 words) including the keywords you have mentioned in.**
2. Hi, I'm as a professional web designer and developer, I am dedicated to building smooth and functional websites. I specialize in all things WordPress, including customizations and theme development. With my expertise, you can expect a clean, unique, and professional website that will enhance your online business. Don't wait any longer! You've come to the right place for a WordPress designer and developer with plenty of experience in creating beautiful designs to turn your dream into reality.

A seasoned developer running a successful digital agency and focused on providing reliable solutions which can yield best results in given circumstances and move you closer to your goals. Whether it is WordPress, Custom Coding, or Front-End Design, I would love to help. I focus on listening and understanding exactly what you need and aim at producing results which can bring long-term benefits for your business.

A Full Stack WordPress Web Developer & UIUX Designer having 6 Years of Market Experience. One stop shop servicing everything related to any kind of websites & UI related Jobs. I’ve talented team of Developer & Designer in my Company so we can help you to get any kind of Projects done to its best level. As a CEO, It’s my mission to come up with Quality Guaranteed Results with your full satisfaction.